



## ***U.S. Embassy Algiers 2015 Entrepreneurship Boot Camp***

The inaugural U.S. Embassy Algiers Entrepreneurship Boot Camp is an intensive 8-week course designed to provide pre-launch and early-stage entrepreneurs with a strong foundation for business planning, launch and startup operation. Guided by an expert small business facilitator, participants will work individually and in teams to develop their private enterprise or social enterprise/NGO concepts. Coursework and discussions will cover identification of market opportunities, financial planning and management, human resource management, supply chain management, service/product development and delivery, sales, and the marketing feedback loop for continuous growth and development. The course will be enhanced by participant discussion about operating within the context of the Algerian business environment.

The U.S. Embassy seeks energetic applicants who are ready to develop their skills to be effective entrepreneurs and leaders in their communities. The program will be intensive and highly interactive and participants should plan to invest significant time and effort before, during and after the program in order to achieve their entrepreneurial goals. Throughout the course, participants will be challenged to question their assumptions and think deeply about factors that can determine success or failure. Participants can expect to complete the program with a strong business plan for their new venture, as well as an individualized plan of action for refining and implementing the plan. Participants will also join a network of entrepreneurial colleagues to provide ongoing knowledge sharing and support after completion of the course.

**Who should apply:** Applicants to this training program may be of any age, gender or ethnicity and must have good English skills (sufficient for understanding facilitator's instruction and participating in discussion). Participants should have an existing concept for a business or social enterprise and be prepared to begin implementing their business plan within six months following the course. The business concepts may be in any industry, including social enterprises focused on needs traditionally addressed by NGOs.

**Instructions for completing this application:** Please fill out the application in English as completely as possible. The information you provide on this application will provide the basis for selecting semi-finalists for this program. Answer the questions carefully and completely. As the class will be taught in English, semi-finalists will be interviewed in person or by phone to confirm English communication skills. If multiple people representing a single business or organization wish to participate, please have each person complete an application, listing the same business or organization on the first page.

Applications should be submitted to [PASAlgiersAPP@gmail.com](mailto:PASAlgiersAPP@gmail.com) no later than 16 July at 15:00 hrs. Late entries will not be considered and there will be no extensions. Only computerized or typed (not hand-written) application forms will be accepted.

**Application deadline:** July 16, 15:00 hrs  
**Program meeting dates:** July 26, August 2, August 16, August 23 (Online or at U.S. Embassy)  
August 30-September 3 (Full day sessions at U.S. Embassy)  
September 27 (Online follow-up session)

**Questions:** For more information about the program content or application procedures, contact : [PASAlgiersAPP@gmail.com](mailto:PASAlgiersAPP@gmail.com).

**YOUR NAME** \_\_\_\_\_  
(as it appears on your passport)      *Family*                                      *First*                                      *Middle*

**NAME OF THE BUSINESS OR ORGANIZATION YOU PLAN TO LAUNCH:** (if not yet known, indicate the type of business or industry): \_\_\_\_\_  
\_\_\_\_\_

**CONTACT INFORMATION**

Permanent mailing address:

\_\_\_\_\_  
\_\_\_\_\_

Mobile telephone: \_\_\_\_\_

Home telephone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

**PERSONAL INFORMATION**

Gender:      ☐ Male      ☐ Female

Date of Birth: \_\_\_\_\_  
Day / Month / Year

Citizenship:

1. \_\_\_\_\_

Place of Birth: \_\_\_\_\_

2. \_\_\_\_\_

Place of Residence: \_\_\_\_\_

City of Birth: \_\_\_\_\_

**ENGLISH PROFICIENCY – please self-assess as honestly as you can:**

Speaking:      ☐ Excellent

Reading:      ☐ Excellent

Writing:      ☐ Excellent

☐ Good

☐ Good

☐ Good

☐ Fair

☐ Fair

☐ Fair

**PROFESSIONAL EXPERIENCE**

Please start with your most recent position. You may include volunteer activities and internships. If additional space is needed to cover your professional history, you may attach a resumé or CV to the application.

Name of Employer and Location	Your Job Title and Responsibilities	Dates of Employment MM/YY – MM/YY	
		From:	To:



**YOUR NAME** \_\_\_\_\_  
(as it appears on your passport)      *Family*                                      *First*                                      *Middle*

**SPECIAL INTERESTS** (if applicable)

Please describe any hobbies or special interests: \_\_\_\_\_

**TRAVEL EXPERIENCE**

Please describe any previous travel or study outside of your home country/territory. If you have not traveled outside your home country/territory, indicate "none."

Location	Travel Dates MM/YY – MM/YY		Travel Purpose (e.g. vacation, school, etc.)	US Government Program? Y/N
	From:	To:		

**How did you hear about the Entrepreneurship Boot Camp program?**

**REFERENCES:**

Please list the name and contact information for at least two people who can provide insight into your leadership or management ability, or your efforts to develop a business/social enterprise.

**Reference 1:**

Name: \_\_\_\_\_

Contact Information: \_\_\_\_\_

**Reference 2:**

Name: \_\_\_\_\_

Contact Information: \_\_\_\_\_

**Reference 3 (optional):**

Name: \_\_\_\_\_

Contact Information: \_\_\_\_\_

**YOUR NAME** \_\_\_\_\_  
*(as it appears on your passport)      Family                                      First                                      Middle*

**SHORT ESSAY (NO MORE THAN 750 WORDS)**

*Describe your concept for the business, social enterprise or NGO/nonprofit organization that you wish to start. If your business is a startup concept or still in development, include as much detail as possible about the concept, any work you have undertaken to develop the business (if any), and - most importantly - why you want to start a business or organization. If your business is already in operation, please add information about any challenges you have experienced and how you think this training will help your business succeed.*

**YOUR NAME** \_\_\_\_\_  
*(as it appears on your passport)*      *Family*                                      *First*                                      *Middle*

**DISCLAIMER** *(all applicants)*

The information in this application is accurate and complete. The written work in the short essays is my own and has not been assisted by any other person. I understand that information in this application may be verified by the U.S. Embassy.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_